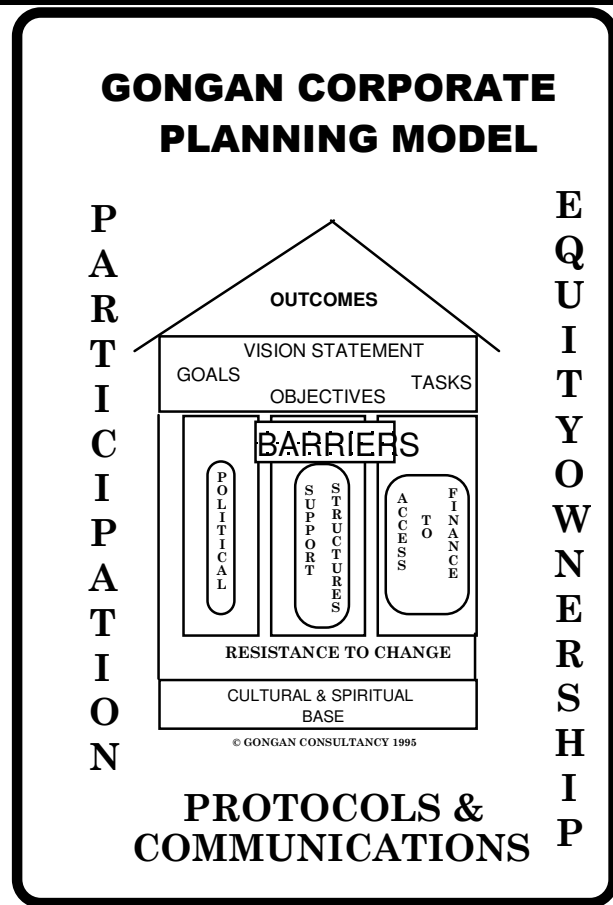


GONGAN CORPORATE PLANNING MODEL



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The Gongan Corporate Planning Model has three core components; Protocols & Communications; Participation and Equity Ownership. The Gongan Model ("cultural & corporate fit") gives corporate organisations their overall strategic direction with the Gongan Cultural/ Economic Framework providing the "cultural fit" to the detail required for undertaking directional management consultations with individuals, agencies, communities and corporations.

The Gongan Corporate Planning Model is utilised as a management tool which ensures that Corporations can negotiate a balanced long term agreement that is suitable to their corporate direction and the Indigenous individual, community/ organisations aspirations.

The Gongan Model is a simple conceptual planning tool which has a widespread application to find the fit the client's cultural, social, environmental, and economic needs.

Protocols & Communications include National, Regional and local protocols with an emphasis on building an appropriate internal & external communications structure and network.

Participation through Indigenous people being able to benefit from training, education, employment, direct contracting and small business opportunities.

Equity Ownership the identification of business opportunities through Equity Ownership and Joint Venture arrangements.

Ensuring that the Government and the Private Sector have a balanced not a paternalistic approach to negotiations and strategic planning with the Indigenous community.

Comment: Corporations and Governments are being confronted with issues such as native title; environmental and social impacts; ethical investments; renewable resource management; etc; which is a cultural shift from management theories purely based on making monetary profits or western measurable outcomes. Does your current corporate strategic and operational plan cater for the cultural shift being introduced?